



Dear Potential SPONSOR,

“Promoting Ageless Commitment to Exercise” –The Lincoln PACE Race – is again the theme of our second annual 10K/5K and Kids Run to be held in the beautiful community of Sun City Lincoln Hills. The date of the event is on Saturday, May 5, 2018, 7:30 a.m. to 1:00 p.m. The PACE Race brings people of all ages, backgrounds, and abilities together for a morning run or walk. There are also games, a petting zoo, sponsor booths, music, breweries, and food (highlighting Cinco de Mayo) for all to enjoy. Last year’s inaugural event drew participants from all over California, ranging in age from 83 to 5.

Event registration and activities will take place in our outdoor amphitheater. Race details will be handled by professional SCLH event staff and volunteers. Our website at www.LincolnPaceRace.org will afford easy registration and donations. The run will be managed by *Capital Road Race Management (CRRM)*, regionally recognized for their excellent organizational and coordination skills for many major area races.

Funds raised from the Lincoln PACE Race will be donated to various Placer County Schools along with The Alzheimer’s Association. We are pleased to announce that once again Gladding McBean, which is internationally known since 1875 for its Clay Tiles, Terra Cotta, Pottery and Pipe will create the awards for all participants. Making just one more reason to participate in this top quality event.

Please consider sponsoring this outstanding event! We are a 501 © (3) so your sponsorship is tax deductible. Please see the Partnership levels attached. The Front Runner sponsorship will give your company the top level of exposure. Please feel free to contact me if you have any questions or would like to meet to discuss the opportunities.

With sincere thanks for your consideration,

Theresa M. Renken

(on behalf of The Lincoln PACE Race Committee, a 501(c)(3) Organization)

SUN CITY LINCOLN HILLS
965 Orchard Creek Lane
Lincoln, California 95648
(916) 625-4031
theresa.renken@sclhca.com

PARTNERSHIP LEVELS

Front Runner \$10,000 (limit 2)

1. Company name and logo prominently featured on back of race day t-shirt
2. Company representative introduced on day of event
3. Opportunity for company representative to speak at event
4. Company name and logo on All Sponsors race day banner
5. Company name, logo and website link on event website
6. Company mentioned in all event press releases
7. Company name and logo on all event videos/slides presentations
8. Company name and logo on all brochures and posters
9. Company literature or sample in Race Day Swag Bag
10. Pre and Post Race Expo tables (2-10x10 spaces)

Pacesetter \$5,000 (limit 5)

1. Company name and logo on back of race day t-shirt
2. Company name and logo on All Sponsors race day banner (250 sq. inches)
3. Company representative introduced on day of event
4. Company name, logo and website link on event website
5. Company mentioned in all event press releases
6. Company name and logo on all brochures and posters
7. Company literature or sample in Race Swag Bag
8. Post Race Expo space for information/product samples (1- 10x10 space)

Finish Line \$2,500 (no limit)

1. Company name and logo on back of race day t-shirt
2. Company name and logo on All Sponsors race day banner (100 sq. inches)
3. Race Day announcer broadcasts company involvement
4. Company name, logo and website link on event website
5. Company mentioned in all event press releases
6. Company name and logo on all brochures and posters
7. Company literature or sample in Race Swag Bag
8. Post Race Expo space for information/product samples (1- 10x10 space)

Course \$1,250 (no limit)

1. Company name on All Sponsors race day banner and race day t-shirts
2. Company name on website link on event website
3. Company name in event press releases
4. Company literature or sample in Race Swag Bag

Sprint \$500 (no limit)

1. Company name on All Sponsors race day banner and race day t-shirts
2. Company name and website link on event website

Vendor \$100 (limited to 15)

1. One 10 x 10 Vendor space

All sponsors who are advertisers in Sun City Lincoln Hill's Compass Magazine will receive a PACE Race logo indicating they are sponsors of the event in their Compass advertisement for March and April 2018



SUN CITY LINCOLN HILLS
COMMUNITY ASSOCIATION

Lincoln PACE Race Sponsor

Business Name: _____
(as it should appear on all areas)

Business Address: _____
Street City State Zip Code

Contact Person: _____

Type of Business _____ Fax: _____

Telephone: _____ Email: _____

SPONSORSHIP LEVEL (please select)

___ **Front Runner \$10,000**

___ **Pacesetter \$5,000**

___ **Finish Line \$2,500**

___ **Course \$1,250**

___ **Sprint \$500**

___ **Vendor \$100**

Please email Company name and/or logo for inclusion in print and website media to
Theresa.Renken@sclhca.com

Please make check payable to Lincoln Pace Race or return the enclosed credit card
Authorization Form to:

The Lincoln Pace Race
c/o Sun City Lincoln Hills Community Association
965 Orchard Creek Lane
Lincoln, CA 95648

Or

Theresa.Renken@sclhca.com

*Theresa M. Renken
916-625-4014
Theresa.Renken@sclhca.com*



SUN CITY LINCOLN HILLS
COMMUNITY ASSOCIATION

Lincoln PACE Race Sponsor Credit Card Authorization Form

To: Sun City Lincoln Hills Community Association
Attn: Theresa M. Renken
965 Orchard Creek Lane
Lincoln, CA 95648

Fax: (916) 625-4001
Phone: (916) 625-4014
E-Mail: Theresa.Renken@sclhca.com

Business Name: _____
Contact Person: _____
Phone: _____

I hereby authorize Sun City Lincoln Hills to charge the credit card given herein for full payment.

Amount of Charge: \$ _____

Credit Card Information

Type

_____ Visa Name on card _____
_____ MasterCard Card Number _____
_____ Discover Expiration Date _____
_____ America Express Zip Code _____
Last 3 digits on back of card _____ or
4 digits on front of American Express _____

Signature _____ **Date** _____

Please note we do not retain any credit card information after the card is successfully charged.