



**Promoting ageless commitment to exercise!**

Dear Sponsor,

**“Promoting Ageless Commitment to Exercise” – Lincoln PACE Race** – is the theme of a new 10K/5K and Kids Run to be held along the beautiful community trails located within Sun City Lincoln Hills (SCLH) on May 6, 2017. Our goal is to have over 1,000 runners/walkers and their family and friends participate in this exciting inaugural event! The PACE Race will bring people of all ages, backgrounds and abilities together for a morning run or walk along with games for children, music, sponsor booths, a beer garden and food for all to enjoy.

The entire Lincoln PACE Race will be safely accommodated on site. The 18th hole of the Lincoln Hills Golf Club will provide a mile and a half suitable for children and their parents/grandparents accompanying them. Additionally, two separate courses for the 10K and 5K will wind through the beautiful open space and natural conservation areas of oak woodland and wetlands. Event registration and activities will take place in the outdoor amphitheater where sponsors will have their booths for ease of community access. Race details are being handled by professional SCLH event staff and volunteers, a website [www.LincolnPACERace.org](http://www.LincolnPACERace.org) will provide easy access for registration and donations and the start/finish line timing and scoring will be managed by *Capital Road Race Management (CRRM)*, regionally recognized for their organizational and coordination skills for major races.

The Lincoln PACE Race will draw attention to our fine Lincoln community and we are pleased to announce that Gladding McBean, internationally known since 1875 for its Clay Tiles, Terra Cotta, Pottery and Pipe will create the medallions for all participants. Funds raised from the Lincoln PACE Race will be donated to various Placer County Schools and to the Alzheimer’s Association.

Below are the sponsorship categories and benefits received from your sponsorship. Please consider adding the Lincoln PACE Race to your 2017 budgets and call if you have any questions. Our committee would welcome the opportunity to meet with you and your selection committee to further discuss the Lincoln PACE Race and our goals.

With sincere thanks for your consideration,

The Lincoln PACE Race Committee



# Lincoln PACE Race Sponsorship Levels

## Front Runner Sponsor \$10,000 (LIMITED TO 2)

- Company name &/or logo featured on race day **start/finish banner**
- Company name &/or logo prominently featured on back of race day shirt
- Company name &/or logo featured on All Sponsors race day banner
- Company name &/or logo featured on event website with backlink to your website
- Press Release about your company's contribution
- Company mentioned in all event press releases
- Company name &/or logo on any event videos or slides presentations
- Company featured on all brochures and posters
- Race day announcer will broadcast your company's involvement
- Company literature or sample in Race Bag
- Pre Race Expo space for information/product samples (2-10x10 Spaces)
- Post Race Expo space for information/product samples (2-10x10 Spaces)

## Pacesetter Partner \$5,000 (LIMITED TO 5)

- Company name &/or logo featured on back of race day shirt
- Company name featured on All Sponsors race day banner
- Company name &/or logo featured on event website with backlink to your website
- Company mentioned in all event press releases
- Company featured on all brochures and posters
- Race day announcer will broadcast your company's involvement
- Company literature or sample in Race Bag
- Pre Race Expo space for information/product samples (1-10x10 Space)
- Post Race Expo space for information/product samples (1-10x10 Space)

## Finish line Sponsor \$2,500

- Company name featured on back of race day shirt
- Company name featured on All Sponsors race day banner
- Company name &/or logo featured on event website with backlink to your website
- Company mentioned in all event press releases
- Company featured on all brochures and posters
- Race day announcer will broadcast your company's involvement to those in attendance
- Company literature or sample in Race Bag
- Post Race Expo space for information/product samples (1-10x10 Space)

## Course Partner \$1,250

- Company name featured on All Sponsors race day banner
- Company name &/or logo featured on event website with backlink to your website
- Company mentioned in event press releases
- Race day announcer will broadcast your company's involvement to those in attendance
- Company literature or sample in Race Bag

## Sprint Sponsor \$500

- Company name featured All Sponsors race day banner
- Company name &/or logo featured on event website with backlink to your website

## Race Partner

### (Donation of \$250 or below)

- Certificate of Thanks suitable for framing



# Yes! Count me in as a sponsor of the Lincoln PACE Race!

Please make your check payable to Lincoln PACE Race and return to:

**Lincoln PACE Race**  
**C/o Sun City Lincoln Hills Community Association**  
**965 Orchard Creek Lane**  
**Lincoln, CA 95648**

- Front Runner Sponsor \$10,000**
- Pacesetter Partner \$5,000**
- Finish line Sponsor \$2,500**
- Course Partner \$1,250**
- Sprint Sponsor \$500**
- Race Partner \$250**

Please email your Company Name and/or Logo for inclusion in our print and website media advertising to:

[Jeannine.Balcombe@sclhca.com](mailto:Jeannine.Balcombe@sclhca.com)

Or Mail to:

**Lincoln PACE Race**  
**C/o Sun City Lincoln Hills Community Association**  
**965 Orchard Creek Lane**  
**Lincoln, CA 95648**

**Contact Name:** \_\_\_\_\_  
*(Please Print)*

**Name of Company as it should appear on all recognition:**  
\_\_\_\_\_

**Phone number:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**For More Information, Please Contact:**  
Jeannine Balcombe (916) 625-4020  
[Jeannine.Balcombe@sclhca.com](mailto:Jeannine.Balcombe@sclhca.com)

